Ji Yunqing
Product Designer / UXUI Designer

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Skills

User flows, Wireframing, UIUX design, Interaction design, Rapid prototyping, Usability testing

Tools

Figma, Miro, Jira, Microsoft Office, Adobe Suite, Basic MySQL

Language

Mandarin
English
Cantonese

Experience

Product Designer @SoftGridinc. Pte. Ltd.
Jun 2019 - Feb 2024

- Spearheaded UI/UX design initiatives and product functionality strategies.
- Partnered with stakeholders to comprehend customer journeys, driving ideation, development, testing, launch, and iterative enhancement of features.
- Fostered collaboration among internal and external cross-functional teams, spanning product, design, IT, operations, and other business sectors.
- Crafted user flows, wireframes, and high-fidelity mockups, taking ownership of comprehensive product and function documentation.
- Engaged in end-to-end product development across diverse domains, including customer-facing products, CIAM product, account management platform.
- Assisted project managers in team management activities.

UI/UX Designer @WeesWares Pte. Ltd.
Oct 2017 - Apr 2019

- Responsible for UI design for new projects and product iteration.
- Introduced the concept of UX design and built a 2-person UX design team.
- Support in design and testing during project development and maintenance phase.
- Define and maintain internal design system

Education

2016 - 2017

BA (Hons) in Communication Design
Loughborough University
Nanyang Academic of Fine Art

2012 - 2015

Diploma in Visual Communication
Lasalle College of the Arts