

Ji Yunqing Liz

Product Designer / UXUI Designer

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Competency

Desktop research
User research & analysis
User flows
Information architecture
Wireframing
UI design
Interaction design
Rapid prototyping
Storytelling
Usability testing
UAT
Content strategy
Illustration
Basic MySQL

Language

Mandarin
English
Cantonese

Experience

Jun 2019 - Present

Product Designer @SoftGridinc. Pte. Ltd.

- Leading research and UIUX design, completing end to end projects independently while being a good team player coordinated with developers and clients in an agile environment.
- Involved from product initial to final stage, take part in internal project management.
- Communicate design ideas in both internal and client facing meetings and participate in testings along project development phase
- Delivered projects have been well appreciated by clients.

Oct 2017 - Apr 2019

UI/UX Designer @WeesWares Pte. Ltd.

- Responsible for UI design on multiple projects
- Introduced the concept of UX design and built a 2-person UX design team.
- Delivered projects have been well appreciated by clients.

Education

2016 - 2017

BA (Hons) in Communication Design

Loughborough University
& Nanyang Academic of Fine Art

2012 - 2015

Diploma in Visual Communication

Lasalle College of the Arts

Oct 2020 - Jan 2021

UX Design Advanced Boot Camp