Ji Yunqing Liz
Product Designer / UXUI Designer

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Techniques

User research & analysis, User flows, Wireframing, UI design, Interaction design, Rapid prototyping, Usability testing, Illustration

Tools

Figma, Miro, PS, AI, Jira, Microsoft Office, Basic C4D, Basic MySQL

Language

Mandarin
English
Cantonese

Experience

Product Designer @SoftGridinc. Pte. Ltd.

Jan 2022 - Present

- Leading UXUI design and Project Management in agile environment.
- Conduct brainstorming and requirement gathering workshops.
- Collaborate with the Product Management and Engineering teams to concept new features and improvements to existing product.

Jun 2019 - Jan 2022

- Leading research and UXUI design, crafting and designing user journey maps, user stories, wireframes, and prototypes and iterations.
- Communicate design ideas in both internal and client facing meetings and participate in testings along project development phase.
- Take part in internal project management.
- Delivered projects have been well appreciated by clients.

UI/UX Designer @WeesWares Pte. Ltd.

Oct 2017 - Apr 2019

- Responsible for UI design on multiple projects
- Introduced the concept of UX design and built a 2-person UX design team.
- Delivered projects have been well appreciated by clients.

Education

2016 - 2017

BA (Hons) in Communication Design
Loughborough University
& Nanyang Academic of Fine Art

2012 - 2015

Diploma in Visual Communication
Lasalle College of the Arts

Oct 2020 - Jan 2021

Advanced UX Design Boot Camp