

# Ji Yunqing Liz

## PM / Product

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### Competency

User research & analysis  
User flows  
Information architecture  
Wireframing  
UI design  
Rapid prototyping  
Usability testing  
UAT  
Illustration  
Basic MySQL

### Language

Mandarin  
English  
Cantonese

### Experience

#### Product Designer @SoftGridinc. Pte. Ltd.

Jan 2022 - Present

- Leading UXUI design and Project Management in agile environment.
- Conduct requirement gathering workshops and facilitate usability testing.
- Work closely with dev team and end clients, manage various projects to keep track on milestones, progress and project quality.

Jun 2019 - Jan 2022

- Support in research and deliver UXUI solution, crafting end-to-end user journeys, wireframes, and prototypes.
- Communicate design ideas in both internal and client facing meetings, participate in testings along project development phase.
- Assist in project management.

#### UI/UX Designer @WeesWares Pte. Ltd.

Oct 2017 - Apr 2019

- Responsible for UIUX design for new projects and product iteration.
- Support in design and testing during project development and maintenance phase.
- Define and maintain internal design system

### Education

2016 - 2017

#### BA (Hons) in Communication Design

Loughborough University  
& Nanyang Academic of Fine Art

2012 - 2015

#### Diploma in Visual Communication

Lasalle College of the Arts

Oct 2020 - Jan 2021

#### Advanced UX Design Boot Camp