

# Ji Yunqing

## Product Manager

yunqing-ji.com

yunqing\_ji@hotmail.com

+65 9112 0659

### Professional Skills

Project management, Stakeholder management, Research, User flows, Wireframing and Prototyping, UIUX design, Usability testing

### Tools

Figma, Miro, Jira, Microsoft Office, Adobe Suite, Basic MySQL

### Language

Mandarin  
English  
Cantonese

### Education

2016 - 2017

#### **BA (Hons) in**

#### **Communication Design**

Loughborough University  
Nanyang Academic of Fine Art

2012 - 2015

#### **Diploma in Visual**

#### **Communication**

Lasalle College of the Arts

### Experience

#### **Product Manager @SoftGridinc. Pte. Ltd.**

Jun 2019 - Mar 2024

- Spearheaded UI/UX design initiatives and product functionality strategies.
- Partnered with stakeholders to drive the end-to-end product lifecycle, from ideation, development, testing, launch, to iterative enhancement.
- Collaborated with internal and external cross-functional teams, spanning product, design, IT, operations, and other business sectors.
- Crafted user flows, wireframes, and high-fidelity mockups, maintained comprehensive product and function documentation.
- Managed diverse projects, including customer-facing products, CIAM product, and account management platform.
- Increased user adoption from 0 to 100k for a newly launched product.

#### **UI/UX Designer @WeesWares Pte. Ltd.**

Oct 2017 - Apr 2019

- Designed UI for new projects and iterated existing products.
- Introduced UX design principles and established a UX design team.
- Supported design and testing during project development and maintenance phases.
- Developed and maintained the internal design system.

### Main Projects

- **RangerBuddies Mission App**  
Reddot Winner 2023 (Educational App), iF Design Award 2023
- **Mandai Flagship App**
- **Mandai customer account management portal**
- **Changi App**